Orders	Order / Rev:	<b>21</b> 02318		
	Alt Order#:	06819924	<u> </u>	
	Product Desc:	NASIT		
	Estimate:	1245		KSNV
	Flight Dates:	09/18/12 - 09/24/12	Primary AE:	Amy McCreary
	Original Date / Rev:	05/30/12 / 07/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
•	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Nevadans Against Special Interest	Ta Revued	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Agency External ID:

## Bill Plan

Bill Plan					Totals
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
08/27/12	09/24/12	66	\$50,550.00	\$42,967.50	September 20

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$50,550.00	\$42,967.50	0.00
Totals	66	\$50,550,00	\$42,967,50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		•	Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	28%	\$50,550.00
Market	100%	\$180,535.71

Revenue Codes:

Competitive Share.	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$55,966.07
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$28,885.71
KTUD	1%	\$1,805.36
KVVU	17%	\$30,691.07
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$12,637.50

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	E 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	MTWTF~~	:30	3	\$400.001	0.00 NIM	3	\$1,200.00
					M-F 5-6a Wakel	lp w/Wagners								
	1	WAKE (	JP WITH T	THE WAG	NERS									
		Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
_	W	eek: 09/	18/12	09/24/12	MTWTF⊶⊷	3	\$400.00	0.00						

Print Date: 07/03/12 15:32:02

Page 2 of 4

Order / Rev:

102318

Advertiser:

Nevadans Against Special Interest Taxal

Alt Order #:

06819924

Product Desc:

Flight Dates:

09/18/12 - 09/24/12

Estimate:

NASIT 1245

KSNV

<u>L</u> r	ı Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	I KSNV	09/18/1	2 09/24/12	M-F 5-6a WakeUp M-F 5-6a WakeU	_	5-6a	MTWTF	:30	3	\$400.001	0.00 NM	3	\$1,200.00
	WAKE	UP WITH	THE WAGI		p www.agiicis								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Neek: 09/	<del> </del>	09/24/12	MTWTF~~	3	\$400.00	0.00			4705.004	2.00.10.0	_	*
E 2	2 KONV	USI IOI I.	2 09/24/12	M-F 6-7a WakeUp M-F 6-7a WakeU	•	6-7a	MTWTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
	WAKE	UP WITH	THE WAG										
,	<u>Sta</u> /Neek: 09	rt Date	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate	Rating						
E 3				Today Show	CM	\$725.00 658a-9am	0.00 MTWTF	:30	3	\$900,001	0.00 NM	3	\$2,700.00
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	00, 10, 1,	00/21//2	Today Show	OW	cood oun.	1711 33 11	.00	J	ψ500,001	O.OU INIVI	٦	Ψ2,700.00
		SHOW	E-10-4-	NA/Indo	0 ( 01 )	<b></b>	<b>-</b>						
١	<u>Sta</u> /Neek: 09	rt <u>Date</u> 18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
			2 09/22/12		<u> </u>	6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
				News 3 Sunrise S	SATURDAY				·	********	-100 11111	·	ψ010.00
		3 AT SUN Irt Date	NRISE End Date	Weekdays	Snota (Mask	Dete	Detina						·
١	<u>عاد</u> /Week: 09		09/23/12	S-	Spots/Week 1	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
E (	KSNV	09/23/1	2 09/23/12	News 3 Sunrise -	SUND&M	6a-7a	s	:30	1	\$375.001	0.00 NM	1	\$375.00
	NIC'MACO	3 AT SUN	dDICE.	News 3 Sunrise S	SUNDAY								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
1	Week: 09/		09/23/12	S	1	\$375.00	0.00						
E (	6 KSNV	09/23/1	2 09/23/12	•	knd CM	9a-930am	s	:30	1	\$500.001	0.00 NM	1	\$500.00
	NEWS	3 TODAY	/WKEND	News 3 Today								1	
		<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 09/		09/23/12	S	1	\$500.00	0.00					l	
Εī	7 KSNV	09/18/1	2 09/24/12	M-F Today Show		9-10a	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
	TODAY	SHOWI	1	M-F Today Show	II								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						•
	Week: 09/		09/24/12	MTWTF~~	3	7	0.00					l	
Εŧ	B KSNV	09/18/1	2 09/24/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
	TODAY	SHOW I	H	roday 4011100									
			End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					1	
**********	Week: 09/		09/24/12	MTWTF	3	\$325.00	0.00			Anns and			
E :	A VOUA	09/18/1	2 09/24/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
	RACHE	LRAY		,									
,		rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
	Week: 09/		09/24/12 2 09/24/12		CM	\$325,00 12-1230pm	0.00 MTWTF	:30	3	\$425.001	0.00 NM	3	¢1 275 00
_ '	0 110,11	00/10/1	2 00/2-1/12	Noon News	OW	12-1200pm	(*I I W I I	.50	3	\$425.00 I	U.UU INIVI	l °	\$1,275.00
		3 AT NO											
,	<u>Sta</u> /Week: 09	<u>rt Date</u> /18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF- <i>-</i>	Spots/Week 3		Rating 0.00						
				The Agenda 1230	_	1230-1p	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
				The Agenda 1230					_	<b>***</b>	0100 1111		φο, σ.σσ
		4: THE A		Maaladaya	Contathinal	Data	D-#						
,	<u>عری</u> /Week: 09	art <u>Date</u> /18/12	<u>End Date</u> 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						
				Days of our Lives		1258p-2pm	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
	DAVO	AE ALIB	LIVES	Days of our Lives	3								
		OF OUR I art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 09/		09/24/12	MTWTF~~	3		0.00						
E 1	3 KSNV	09/18/1	2 09/24/12		CM	2pm-3pm	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00

Print Date: 07/03/12 15:32:02

**KSNV** 

Page 3 of 4

Order / Rev:

102318

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order #: Flight Dates: 06819924

0013324

09/18/12 - 09/24/12

Product Desc:

devadans Against Opecial Interest Tax

Estimate:

NASIT 1245

Start Ln Ch Inventory Code End Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount he Doctors The Doctors THE DOCTORS Start Date End Date Spots/Week Weekdavs Rate Rating Week: 09/18/12 09/24/12 MTWTF--\$325.00 0.00 E 14 KSNV 09/18/12 09/24/12 Dr. Phil CM 3-4p MTWTF--.30 3 \$450.001 0.00 NM 3 \$1,350.00 Dr Phil DR, PHIL Spots/Week Start Date End Date Weekdays Rate Rating MTWTF--Week: 09/18/12 09/24/12 \$450.00 0.00 E 15 KSNV 09/18/12 09/24/12 News 3 at 4 CM 4-430p :30 MTWTF--3 \$725,001 0.00 NM 3 \$2,175.00 News 3 at 4 FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> MTWTF--Week: 09/18/12 09/24/12 \$725.00 0.00 E 16 KSNV 09/18/12 09/24/12 News 3 at 430pm CM 430-5pm MTWTF--:30 \$725.001 0.00 NM 3 \$2,175.00 News 3 at 4:30PM **NEWS 4 AT 430P** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF-\$725,00 0.00 M-F Early News E 17 KSNV 09/18/12 09/24/12 CM 5-630p MTWTF--:30 4 \$1,200,001 0.00 NM \$4,800.00 M-F Early News EARLY NEWS Start Date **End Date** Spots/Week Weekdays Rate Rating Week; 09/18/12 09/24/12 MTWTF ---4 \$1,200.00 0.00 E18 KSNV 09/22/12 09/22/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$675.001 0.00 NM \$675.00 Sa-Su Early News KSNV EARLY NEWS Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 ----5-\$675.00 0.00 E 19 KSNV 09/18/12 09/24/12 M-F Jeopardy CM 630-7pm MTWTF--:30 3 \$1,300.001 0.00 NM 3 \$3,900.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF~~ 3 \$1,300.00 0.00 E 20 KSNV 09/18/12 09/24/12 M-F Wheel CM 7-730pm :30 MTWTF~~ 3 \$1,300.001 MM 00,0 3 \$3,900.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date **Weekdays** Spots/Week Rate Rating MTWTE--Week: 09/18/12 09/24/12 3 \$1,300.00 0.00 E 21 KSNV 09/22/12 09/22/12 Weekend Jeopardy/WheeM 630-730pm ----S-:30 \$525.001 0.00 NM \$525.00 WKND Jeop/Wheel JEOPARDY/ WHEEL OF FORTUNE Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 ----5-\$525.00 0.00 E 22 KSNV 09/19/12 09/19/12 CM Wed PR 9-10p 9-10pm --W---:30 1 \$3,000.001 0.00 NM \$3,000.00 Wednesday Prime 9-10pm **ROCK CENTER** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --W----\$3,000.00 0.00 E 23 KSNV 09/21/12 09/21/12 Fri 10-11p СМ 10-11pm ----F--:30 1 \$2,600,001 0.00 NM \$2,600.00 Friday Prime 10-11pm DATELINE NBC Start Date **End Date** Spots/Week <u>Weekdays</u> Rating Rate Week: 09/17/12 09/23/12 --F--1 \$2,600.00 0.00 E 24 KSNV 09/22/12 09/22/12 Sat PR 10-11p CM 10-11pm ----5-:30 1 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 10-11pm LAW & ORDER; SVU Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/17/12 09/23/12 ----5-\$1,200.00 0.00 E 25 KSNV 09/23/12 09/23/12 CM 7-10pm -----:30 1 \$1,600.002 0.00 NM \$1,600.00

Print Date: 07/03/12 15:32:02

KSNV

Page 4 of 4

Order / Rev:

102318

06819924

Advertiser: Product Desc: Nevadans Against Special Interest Taxal

Alt Order #:

Estimate:

NASIT

Flight Dates:

09/18/12 - 09/24/12

1245

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type S	pots	Amount
			News 3 Live in Prim News 3 in Prime	9					-		
NEWS	AFTER N	JFI	News 5 III Plille								
	art Date	End Date	Weekdays S	pots/Week	Rate	Rating			1		
Week: 09		09/23/12	S	1	\$1,600.00	0.00		•			
E 26 KSNV	09/18/1	2 09/24/12	M-F News 3 at Eleve	en CM	11pm-1135p	m MTWTF	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
			M-F News 3 at Elev	en							, -,
NEWS	3 NIGHT	SIDE									
	art Date	End Date		pots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09		09/24/12	MTWTF		\$1,200.00	0.00					
E 27 KSNV	09/22/1	2 09/22/12	Sa-Su News 3 at Ele		<b>11pm-</b> 1135p	oms-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEMAC	a NIOUT	CIDE	Sa-Su News 3 at El	even							
	3 NIGHT										
_	art Date	End Date		pots/Week	Rate	Rating					
Week: 09	-	09/23/12	S_	1	\$1,100.00	0.00					
E 28 KSNV	09/18/1	2 09/24/12	The Tonight Show	СМ	1135p-1237	a MTWTF	:30	3 \$500,001	0.00 NM	3	\$1,500.00
TONIC	LT CHU	N W/ JAY LI	Tonight Show								
	art Date	End Date	<del></del>	pots/Week	Data	D -4:			Į.		
<u>عر</u> Week: 09		09/24/12	<u>Weekdays</u> <u>S</u> MTWTF	<u>pots/vveek</u> 3	<u>Rate</u> \$500.00	Rating 0.00					
E 29 KSNV		2 09/22/12	Saturday Night Live	CM	1130pm-1:0		:30	1 \$1,400,001	0.00 NM	4	#4 400 00
L 25 KOIV	OSIZZII	2 03/22/12	Saturday Night Live		1150piii=1.0	Zaiii5-	.30	1 \$1,400.001	G.OU MIVI	1	\$1,400.00
SATUR	RDAY NIG	HT LIVE	Catalady Might Live								
St	art Date	End Date	Weekdays S	pots/Week	Rate	Rating					
Week: 09		09/23/12	S-	1	\$1,400.00	0.00				,	
									Totals	66	\$50,550.00
									iotais	00	φ50 <sub>1</sub> 050.00